Funded by UK Government

Accelerator Case Study

mantic

Mantic Games

Sector: Manufacturing **Location:** Nottingham **Size:** Small **Turnover:** £4.2m

About the business

Mantic Games was set up in 2008 and is based in Bulwell, Nottingham. The company designs, manufactures and publishes tabletop games and models. There are currently 30 employees in the UK and two in America.

Challenges faced

For Mantic Games one of the biggest barriers to growth has been outdated technology and processes. In addition, like many other businesses rising costs – energy, wages, inflation – have also hindered development.

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Solution - Support Given

Mantic Games has been supported by East Midlands Chamber Business Adviser, David Dobson and the Accelerator project. David was able to support the business and provide guidance on its application for a £2,000 Growth Voucher towards specialist digital consultancy support.

It was identified that there was an opportunity to modernise the business through better processes, automation and potentially AI. With many of the current workflows still carried out manually, the senior management team was keen to understand how these processes could be streamlined, digitised, and enhanced through an appropriate blend of new software and getting more out of its current tools.

The Growth Voucher funded support from consultant, Rob Gregory of Magnifica Technologies who has provided structured engagement including detailed process mapping, data analysis, and user requirements gathered through an on-site workshop together with additional off-site research and technical exploration.

From this work Rob has provided a report of recommendations outlining opportunities, any obvious solutions, technology approaches, and next steps to move projects forward.

Accelerator also funded a premises energy audit for Mantic Games to review areas where cost savings could be made, ahead of lighting replacements (LEDs).

To help build internal skills, knowledge and confidence, some of the teams have also attended Accelerator workshops including Mastering Graphic Design using Canva and Adobe Express, Harnessing AI for Business and Getting Started with Business Process Information.

Impact - The Difference it's Made

It's early days but the business expects the support to reduce energy costs alongside providing a brighter working environment. In the operations area, it anticipates improved efficiency and productivity by reducing time wasting, manual operations and process.

Mantic Games is also expecting a 52% reduction in lighting costs and a reduction in emissions of 0.59cCO2e.

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A word from the business:

"Our adviser, David has been extremely helpful in conversations and in supporting us through the application process for the Growth Voucher."

Matt Gilbert, Director

Accelerator has provided:

- 1 to 1 Advice
- Growth Voucher
- Workshops
- Energy Audit

Impact to business:

- Upskilling workforce
- Improved Efficiency and Processes
- Reduced Costs

This project is funded by the UK Government through the UK Shared Prosperity Fund and delivered by East Midlands Chamber.

Nottingham City Council
CLAIRE WARD MAYOR OF THE EAST MIDLANDS
East Midlands Combined County Authority
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